

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Line		Line Type / Break Type (Ref #)		Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT			09/10/12-09/14/12	4	:30	6:30A- 7A (ET)		2	2	2	2	2			10	\$650.00	\$650.00	WHDH Boston (WHDH)	LUR	8/30/12
2.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	7A- 8A (ET)		2	2	2	2	2						WHDH Boston (WHDH)		8/30/12
2.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	7A- 8A (ET)		2	2	2	2	2			10	\$1,800.00	\$18,000.00	WHDH Boston (WHDH)		8/30/12
3.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	8A- 9A (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
3.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	8A- 9A (ET)		1	1	1	1	1			5	\$1,800.00	\$9,000.00	WHDH Boston (WHDH)		8/30/12
4.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	9A- 9:30A (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
4.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	9A- 9:30A (ET)		1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12
5.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	9:30A- 10A (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
5.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	9:30A- 10A (ET)		1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12
6.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	10A- 11A (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
6.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	10A- 11A (ET)		1	1	1	1	1			5	\$600.00	\$3,000.00	WHDH Boston (WHDH)		8/30/12
7.0	Revised Line / SPOT			09/10/12-09/14/12	1	:30	12P- 12:30P (ET)		1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
7.1	Normal Line / SPOT			09/10/12-09/14/12	4	:30	12P- 12:30P (ET)		1	1	1	1	1			5	\$750.00	\$3,750.00	WHDH Boston (WHDH)		8/30/12

Accepted-Agency/Advertiser:


Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multimedia Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47719

Schedule Dates 09/10/12-09/16/12

Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (ZE

Agency Multimedia Services Corp (2430)

Product POLITICAL CANDIDATE (1051)

Brand EST 5015 9/10-9/30/12 (27416)

Salesperson Shiebler, Charles (1011)

Sales Office WHDH

Buyer Name /

Phone/Fax 5015

CPE 5015

Account Types Local/Political Candidate Agency

Billing Type Standard

Comments

Date Entered 08/30/12

Last Modified 08/30/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$29,340.00

Net Total \$166,260.00

Sales Tax


WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Sep. 2012	155	\$195,600.00
Grand Total:	155	\$195,600.00

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21.0	Revised Line / SPOT	09/10/12-09/14/12		1	:30	1:36A- Last Call with Carson Daly					1	1	1	1	1	1						WHDH Boston (WHDH)		8/30/12
21.1	Normal Line / SPOT	09/10/12-09/14/12		4	:30	1:36A- Last Call with Carson					1	1	1	1	1	1		5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/30/12	
22.0	Normal Line / SPOT	09/10/12-09/14/12		4	:30	5A- 5:30A (ET)					1	1	1	1	1	1		5	\$150.00	\$750.00	WHDH Boston (WHDH)	LUR	8/30/12	
23.0	Normal Line / SPOT	09/10/12-09/14/12		4	:30	5:30A- 6A (ET)					1	1	1	1	1	1		5	\$150.00	\$750.00	WHDH Boston (WHDH)	LUR	8/30/12	
24.0	Revised Line / SPOT	09/15/12-09/15/12		1	:30	7A- 8A (ET)											1		\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12	
24.1	Normal Line / SPOT	09/15/12-09/15/12		4	:30	7A- 8A (ET)											1		\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12	
25.0	Revised Line / SPOT	09/15/12-09/15/12		1	:30	8A- 9A (ET)											1				WHDH Boston (WHDH)		8/30/12	
25.1	Normal Line / SPOT	09/15/12-09/15/12		4	:30	8A- 9A (ET)											1		\$850.00	\$850.00	WHDH Boston (WHDH)		8/30/12	
26.0	Normal Line / SPOT	09/15/12-09/15/12		4	:30	9A- 10A (ET)											1		\$300.00	\$300.00	WHDH Boston (WHDH)	LUR	8/30/12	
27.0	Normal Line / SPOT	09/15/12-09/15/12		4	:30	10A- 11A (ET)											1		\$300.00	\$300.00	WHDH Boston (WHDH)	LUR	8/30/12	
28.0	Revised Line / SPOT	09/15/12-09/15/12		1	:30	6P- 7 News at 6											1		\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		8/30/12	
28.1	Normal Line / SPOT	09/15/12-09/15/12		4	:30	6P- 7 News at 6											1		\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		8/30/12	
29.0	Revised Line / SPOT	09/15/12-09/15/12		1	:30	10:59P- 7 News at 11 PM											2				WHDH Boston (WHDH)		8/30/12	

CONFIRMATION CONTRACT												Accepted-Agency/Advertiser:		Accepted-Station:		Comments:	
												Date:		Date:			



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47719

Schedule Dates 09/10/12-09/16/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 5015
Account Types Local/Political Candidate Agency
Billing Type Standard


Date Entered 08/30/12
Last Modified 08/30/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
Net Total \$166,260.00
Sales Tax

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Sep. 2012	155	\$195,600.00
Grand Total:	155	\$195,600.00

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36.1	Normal Line / SPOT	09/10/12-09/10/12	4	:30	10P- GRIMM	1								1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		8/30/12
37.0	Revised Line / SPOT	09/12/12-09/13/12	1	:30	10P- 11P (ET)								1				WHDH Boston (WHDH)	GO ON: NEW NORMAL	8/30/12
37.1	Normal Line / SPOT	09/13/12-09/13/12	4	:30	10P- 11P (ET)								1	1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)	GO ON: NEW NORMAL	8/30/12



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Date Entered 08/30/12
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Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (ZE)
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand EST 5015 9/10-9/30/12 (27416)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH

Buyer Name /
Phone/Fax
CPE 5015
Account Types Local/Political Candidate Agency

Billing Type Standard
Comments

CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$29,340.00
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